Blake Marterella

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EDUCATION

Virginia Tech

Bachelor of Science: Computer Science

Relevant Experience

Yext

Software Engineering Intern

- Created internal testing and code coverage utility to increase code quality and increase testing efficiency by 82%
- Pioneered and documented new code pattern for 5 RPC endpoints to generate organic insights from customer reviews
- Implemented Apache Airflow DAG for multi-cloud data sync from MySQL to Snowflake across AWS and Azure
- Created new UI for clients to view customer feedback using ReactJS and create new themes using RPC endpoints
- Optimized SFTP review invitation generation, reduced time to generate 1,000 invitations by 8.57 seconds, saving 9.5 hours
- Full-stack development including testing, deploying, and developing code for frontend, RPC endpoints, and database

Recursion Tech LLC

Founder and CEO

- Founded IT consulting firm specializing in full-stack product development, working with 2 partners and 3 clients
- Developed e-commerce platform in AngularJS to serve 100+ customers and drive \$5,000 in sales using StripeCLI
- Oversaw products using Jira and Agile methodology, including daily standups with partners, creating 400+ user stories, MoSCoW feature prioritization, technical architecture diagrams, database schema, and Figma mockups

Docsnap

Product Development Engineering Intern

- Optimized backend to decrease AWS monthly costs by 55% and save 1.7 GB SQL storage by implementing new API
- Documented 90+ endpoints in Postman, refactored Xamarin app to use Swift, and increased performance by 72%
- Generated test data, use-cases, and delivered product demonstrations for investor meetings to close \$100,000 in funding
- Worked with C-suite to develop 6-month technical roadmap to increase security, reduce cost, and streamline GTM strategy

Stratizant

Software Engineering Intern, Full-Stack Software Engineer

- Designed 3 phase migration plan to revitalize legacy project and created 100+ epics/stories to execute migration
- Refactored legacy AngularJS codebase to improve SaaS' Google Lighthouse Score by 107% with technical documentation
- Improved operation efficiency by implementing Terraform to automate GCP deployment and management
- Emphaized test-driven development by writing frontend tests (CypressJS and Jest) and backend tests, ran in Bitbucket CI/CD pipeline
- Implemented and automated weekly security scans to prevent 15 high-severity vulnerabilities in client-facing application

Safeguard Cyber

Data and Analytics Intern

- Identified outdated processes while working for the vice president of global accounts and learned about the sales process
- Designed an application to aggregate, clean, and format data from B2B databases, generating 1,100 sales prospects/minute

LEADERSHIP EXPERIENCE

CS Careers @ VT	January 2023 – Present
Vice President, Founder	Blacksburg, VA
• Cultivated a vibrant professional community of 1,200+ VT students, 20+ alumni, and 10+ industry partners	
• Organized 40 events, workshops, and speakers over 5 semesters to serve 700+ students prof	fessional development resources
• Fostered industry connections to contribute to our goal of 51% of non-graduating members obtaining internships	
• Developed best-practices for internal operations, including semester-long roadmaps and OKRs, for 13 officers	
Triangle Fraternity at Virginia Tech	June 2022 – August 2023
Founding Historian, Lead Developer	Blacksburg, VA
• Developed and documented Flask and Firebase API, hosted on Google Cloud Run, for information on 70+ members	
• Lead team of 5 developers in creating a SaaS platform to centralize fraternity operations as	nd improve communication
CERTIFICATIONS	

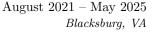
AWS Cloud Practitioner, Amazon Web Services

Database Specialist, C.S.C., Northern Virginia Community College

January 2022 June 2021

Skills

Programming: Java, Javascript (Typescript, Node, AngularJS, React), Python (Flask, Numpy, Pandas), SQL, C, Swift **Devops:** GCP, AWS, Docker, Github Actions, Bitbucket Pipeline, Terraform, TeamCity, Nomad, Sentry **Misc:** Firebase, Snowflake, MySQL, Postgres, Stripe CLI, TailwindCSS, Apache Airflow, gRPC, Google AIP, Jira



May 2024 – August 2024

Washington D.C.

May 2023 – May 2024

August 2022 – January 2023

May 2023 – Present

Haymarket, VA

Remote

Remote

March 2020 – June 2020

Remote